

BBB of Northern Indiana

John Rogers Rogers Roofing, Inc. 4540 Wabash Ave. Hammond, IN 46327-1561

Dear John Rogers,

Congratulations to you on attaining 18 years of accreditation with the Better Business Bureau!

In an era where business longevity, customer loyalty, and community contribution are becoming all too rare, we are sincerely grateful for your many years of consistent support. We greatly value your support and your relationship with the BBB. Not every business qualifies to be accredited by the BBB or is extended an invitation to join; therefore, you have reason to be proud of your company and of your staff. In recognition of your outstanding achievement and your longstanding partnership with the BBB, attached is a Certificate of Appreciation suitable for framing. We hope you will print and display it proudly.

The mission of the BBB is to be the leader in protecting and promoting marketplace integrity and trust and we can best accomplish our mission by working together with like-minded businesses and charities. We are thankful for your leadership and participation in living out the eight Principles of Trust established as the foundation of the BBB. The Principles of Trust are:

Start With Trust

Honor Promises

Advertise Honestly

Be Responsive

Tell the Truth

Embody Integrity

Be Transparent

Safeguard Privacy

Again, we extend our sincere congratulations to you for your 18 years of loyal dedication to the BBB.

Best Regards,

Greg Smitley
President/CEO